PHYSICIAN-DIRECTED PHYSIOLOGIC INSULIN RESENSITIZATION



v.7.24.b



- PIR is an innovative treatment for diabetes & metabolic disorders
- Conventional treatments attempt to control hyperglycemia symptoms but truly only delay inevitable outcomes
- Beta-cell failure & hyperinsulinemia precede hyperglycemia
- Diabetic's Choice treats the root cause of metabolic disorders: insulin resistance



- PIR is a multi-patented, FDA approved adjunct tool for metabolic disorders
- We use fast acting insulin, administered dynamically as a hormone instead of a drug
- Our care plan uses a custom developed FDA approved pump and a patented, individualized treatment for precision insulin dosing
- We intermittently infuse small amounts of insulin as a biologic, the way the body naturally uses it
- This is NOT a standard pump with a basal rate, which actually overwhelms receptors & creates more insulin resistance
- Synchronicity loss with the pancreas is a cause of insulin resistance



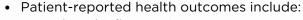
- The PIR infusion process bio-mimics healthy pancreas physiology creating the insulin peaks and valleys required for cells to properly metabolize glucose
- PIR upregulates insulin receptors, previously fatigued by overstimulation, allowing cells to utilize insulin more efficiently
- Insulin functions as the key to open glucose channels, and glucose is the fuel the body needs for cellular functions



- By maximizing glucose metabolism & restoring metabolic function, we optimize ATP production, increase the capacity for cellular processes and attain maximum cellular health with superior patient outcomes
- Our goal is to reverse insulin resistance and reduce the inflammation caused by oxidative stress
- This is not a cure! But, in conjunction with traditional care plans, diet & exercise, PIR creates the energy the body needs to give patients hope instead of guilt
- · We target metabolism, decrease inflammation & optimize cellular wellness
- So patients can Restore their Health & Regain their Life!



- Of 245k safe and effective infusions to date, across 197 clinics
 - 95% of patients had neuropathy improved or resolved
 - 76% showed improvement in at least one complication
 - 75% of patients w/CKD (3a,3b,4&5) improved or stabilized @ 12mo
 - 41% of patients reduced medications



- reduced inflammation
- lower blood pressure
- reduced HbA1c
- significantly less neuropathy pain
- improved wound healing
- diminished retinopathy
- erectile function restored
- better mood & sleep



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